

Journal of Infusion Nursing

6,522
Total Subscribers

6,200
Average Monthly Visits

9,500
Emails

Formats



Website URL

<http://www.journalofinfusionnursing.com/>

Content Focus

The *Journal of Infusion Nursing* presents new research, clinical reviews, case studies, and professional development information relevant to the practice of infusion therapy. Articles selected for publication represent the broad scope of the infusion specialty and draw on the expertise of all healthcare providers who participate in the delivery of infusion therapy. Original articles by leaders in the specialty provide the latest information on advances, including innovative treatments, developments in infusion technology, insight on techniques and nursing skills, and case studies which illuminate patients needs and outcomes. Practical situations, protocols, and problem-solving areas of med surg, critical care, oncology nursing, and homecare are presented to assist infusion nurse specialists as they work to meet the increasing demands of their profession. Occasional "Special Focus Issues" highlight issues relevant to specific subgroups within the specialty, such as cancer care and pediatrics.



Organizational Affiliation

Journal of Infusion Nursing is the Official Publication of the Infusion Nurses Society.

Editor-in-Chief

Mary Alexander, MA, RN, CRNI®, CAE, FAAN

Frequency

6 issues per year

Bonus Distribution / Special Issues

May/June Issue: INS 2017, May 6-9, Minneapolis, MN

Advertising Guidelines

All ads are subject to the approval of the Infusion Nurses Society and the Publisher. Advertisements containing vague statements or misuse of the INS Standards of Practice will not be accepted. Any reference to the INS Standards of Practice must be properly cited and approved by the INS before inclusion in the journal.

Distribution

[Additional Audience Data](#)

Print Circulation: 6,522

Total Subscribers: 6,522

App Engagement

Average Monthly Visits: 150

Average Monthly Content Views: 1,800

Website Engagement

Average Monthly Visits: 6,200

Average Monthly Page Views: 20,300

Email Engagement

eTOC Subscribers: 9,500

eTOC Open Rate: 39%

Run Of Journal Rates

Rates apply to inclusion in Print and App issues. A NursingJobsPlus 30-day Standard Job Posting will be included for all recruitment ads.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$5,730	\$3,835	\$4,950	\$3,055
3x	\$5,575	\$3,680	\$4,775	\$2,880
6x	\$5,405	\$3,510	\$4,675	\$2,780
12x	\$5,205	\$3,310	\$4,505	\$2,610
24x	\$4,985	\$3,090	\$4,345	\$2,450
48x	\$4,865	\$2,970	\$4,230	\$2,335

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

App Band Rates

Cover App Band: \$4,000

TOC App Band: \$3,500

App Digital Upgrades

Video Embedding Fee: \$250

HTML Quote: Total page equivalency to be determined with preview. Contact your Sales Representative.

Insert Rates

2-page: 3 times earned B/W (PI) page rate

4-page: 5 times earned B/W (PI) page rate

Larger units, gatefolds, BRCs: Consult Sales Specialist.

Custom Projects

Supplements, cover tips/belly bands, outserts, webinars, learning centers and more. Contact your Sales Representative for details.

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Online and Email Rates

Please contact your Sales Representative for online and email rates and availability. Agency commission is not applicable; all prices are net.

Note: Online campaigns are subject to a \$2,500 minimum.

Learn more about all of our [multi-channel solutions](#) to reach your target audience.

Closing Dates

Issue	Run of Journal Space	eTOC Banner Materials	Run of Journal Multi-Media App Materials	Run of Journal Print and PDF App Materials	Insert Materials	Approximate Mail Date
Jan/Feb	12/14/2016	12/13/2016	12/16/2016	12/20/2016	12/29/2016	1/13/2017
Mar/Apr	2/13/2017	2/10/2017	2/15/2017	2/17/2017	2/28/2017	3/14/2017
May/June	3/28/2017	3/27/2017	3/30/2017	4/3/2017	4/11/2017	4/25/2017
July/Aug	6/14/2017	6/13/2017	6/16/2017	6/20/2017	6/28/2017	7/14/2017
Sept/Oct	8/17/2017	8/16/2017	8/21/2017	8/23/2017	8/31/2017	9/15/2017
Nov/Dec	10/20/2017	10/19/2017	10/24/2017	10/26/2017	11/3/2017	11/17/2017

To inquire about extension dates, please contact your [Sales Representative](#).

App Specifications

[Download App Advertising Specs](#)

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7 3/4" x 10 3/4" Keep live matter 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	9-7/8"	16"	x	11-1/8"
Full page:	6-7/8"	x	9-7/8"	8-1/8"	x	11-1/8"
1/2 page H spread:	15"	x	4-7/8"		x	
1/2 page horizontal:	6-7/8"	x	4-7/8"	8-1/8"	x	5-1/2"
1/2 page vertical:	3-3/8"	x	9-7/8"	4"	x	11-1/8"

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

Availability: Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaves), and ready for binding. Consult Production Associate for insert specifications, quantity, and shipping instructions.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Advertising Representative (U.S.)

Name: Sue Ryan

Phone: 800-457-9076

Email: sue.ryan@wolterskluwer.com

Advertising Representative (Europe)

Name: Megan Ball

Phone: +44 207 981 0646

Email: megan.ball@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Laury Chervil-Gilles (West)

Phone: 646-674-6322

Email: laury.chervil-gilles@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Monique McLaughlin (East)

Phone: 215-521-8468

Email: monique.mclaughlin@wolterskluwer.com

Recruiting Representative (Europe)

Name: Megan Ball

Phone: +44 207 981 0646

Email: megan.ball@wolterskluwer.com

Reprints Representative (U.S.)

Name: Meredith Edelman

Phone: 215-356-2721

Email: meredith.edelman@wolterskluwer.com

Reprints Representative (Europe)

Name: Megan Ball

Phone: +44 207 981 0646

Email: megan.ball@wolterskluwer.com

Advertising Coordinator

Name: Diane Shapiro

Phone: 215-521-8965

Email: diane.shapiro@wolterskluwer.com

Production Associate

Name: Simon Dickey

Phone: 610-331-2366

Email: simon.dickey@wolterskluwer.com